



café sound manager

Café Sound Manager is the simple, efficient and professional way to create a distinctive atmosphere, where your music reflects your business' individuality and reinforces it's identity.

The touch-screen has a interface that is easy to use. You have the ability to set the right music to play at the right time, as a key element to creating atmosphere, motivating staff, differentiating from competitors, attracting customers, enhancing their experience and influencing their spending behaviour.

This ensures you can control the mood to create regular customers that feel good, and maximise your profits.



Café Sound Manager

Hardware



touch-screen

- Touch-screen + hard drive unit
- Preview headphones
- Creative Sound Blaster: XFi Xtreme Fatality Pro sound card
- Plug and Go into existing sound system, or hardware tailor package



zone control



amplifier



speakers

hardware tailor package

Applications



cafe concept

- A tailored Music Menu of 2,000 tracks
- Uploading of your current library of music to your new Music Menu
- Turn-key Café music

Control the mood to target your specific demographic. Begin with over 125 hours of non-stop digital music to keep your customers and employees entertained longer, in the form of default play-lists to suit your needs. All music provided and uploaded by CMS is Device Licensed.



fresh music

- 20 additional tracks per month on CD, upload quickly and easily
- Ability to sample and request specific tracks from our website
- Fresh monthly music, based on your requirements of style

We keep you up to date with new music releases and entertainment trends. Save time and money deciding on what music to purchase.



right tempo

- Sort music by Beats Per Minute to achieve right tempo of music for morning, afternoon or evening shifts

Manage the pace of your customers. Use tempo to speed up or slow down table turns for maximum sales and make waiting time seem shorter. Ease your customers into breakfast and pump up the tempo later in the day.



play-list

- Build and save your own play-lists
- With the tab function, have the ability to build and sample tracks during service
- Password Protect function

Save time by creating play-lists, and have the flexibility to build, change, and add to default play-lists based on your needs. Saving play-lists in 'random' format keeps staff motivated.

With Password Protect, you and your managers can have control of what is played when.



schedule music

- Set up play-lists for the right music at the right time, for the day
- Press play and go

Increase productivity of your staff. The schedule feature allows your staff to focus on your customers, eliminating the valuable time your staff spend on selecting music.



sound quality

- No skipping, stopping, volume fluctuation or silence during service
- Fade in and out between tracks and play-lists

Professional digital sound system ensures quality of sound with no skipping, periods of silence, 'dead air' between tracks, or changes in volume throughout service.

Free Training
up to 2 hours free on installment

Technical Support
7 Days

Warranty
RTB Coverage



Café Sound Manager

Available Upgrades



pc hardware

- Touch-screen alternative
- Back of house management
- Hard drive, keyboard, mouse and monitor



kvm switch

- For creating a second base control for your audio visual system
- 1-2 Automatic KVM Switch. Share 1 Keyboard/Video/Mouse with 2 CPU's



site licence

- \$2.88 a week
- CMS can assist you in gaining a site licence from PPNZ
- This licence ensures royalties are paid to the artists



plasma screen

- Plasma screen or LCD television
- For in-house marketing, multi-media, sports, music and entertainment

Multi Media System Upgrades



visual entertainment

- Visualisations to match audio tracks
- Slide shows, upload your own or provided

Make waiting times seem less, and entertain your guests while they wait for their daily fix. With SKY Capture Card you can provide your guests entertainment when appropriate, or use visualisations that compliment your Music Menu. Create a buzz with in-house slide shows, showcase your points of difference, coffee blends, and product specials.



in-house marketing

- Billboards
- Fixed or animated on-screen logos
- Scrolling text

The scrolling or billboard function allows you to inform guests of soup of the day, specials, wine of the week, quickly and easily. Brand television or broadcast events by uploading your logo to appear on the screen throughout.

Music-Video System Upgrades



music video

- 2,000 audio tracks
- Plus 3,000 music video tracks
- Updated monthly with 20 audio only tracks plus 20 music video tracks
- Includes benefits of Audio Core System and Multi-media system

The complete audio visual entertainment tool-box, function and lounge. The Music Menu is loaded with 5,000 tracks to your specifications. Using the multi-room function, have the ability to play music video in your bar or function room, and control the ambience with a different audio play-list in the café or outside.



multi-media package

- Scrolling text function to introduce each track on-screen
- Video preview screens
- Visualisations auto-play for audio only tracks

Multi-media functions, scrolling text, billboards and logos can be scheduled to play over or in-between your music video play-list. Music video is easily distinguished from audio only tracks, so you can create and play music video only play-lists, or combine with audio only tracks partnered with visualisations.

